

Honolulu Business Firms

The Clarion

Without a reputation, and the quality of goods, a business firm stands but little chance to succeed. However, the Clarion has an abundance of both. Thus it is not difficult to observe the extreme popularity of this well known firm. The "Benjamin" clothes, the up-to-date haberdashery, combined with the obliging attitude of all those connected with this firm, never fails to leave a most favorable impression on the customer.

Ye Arts & Crafts

Here is the home of one of the largest varieties of artistic goods suitable for Christmas presents to be found in Honolulu. In its brief career, this firm under the efficient management of Miss Morrison, has built up a substantial and ever increasing trade and enjoys a popularity excelled by none. Besides the lion's share of the

local trade in its line, this very enterprising store enjoys a large mail order trade from the outlying islands. One of the leading features of this firm, is its specialty in cards of every description, from post cards to wedding invitations. The unique designs for place cards etc., makes this establishment extremely popular in this line.

The "Curio Den."

At No. 1119 Fort Street is to be found the "Curio Den," and it is true to its name in every sense of the word, for such an assortment of curios as is kept by Proprietor McNamara, will enable one to find just what he is seeking.

The Palm Cafe.

This up-to-date and popular cafe is so well-known throughout the islands that no introduction is necessary. Their Christmas candies and pastery have become famous

and at present, night and day shifts are engaged in preparation for the Christmas trade.

Manager Jungclaus is one of the live wires of Honolulu as is indicated by his untiring efforts to obtain that which is desired by his patrons. He succeeds, too, hence the popularity of this far-famed restaurant and bakery.

South Sea Curio Co.

This well-known and old established store is under the direction its proprietor, the genial Mr. Effinger, whose judgment as to the needs of the trade is considered final. This is the leading strictly curio store of the city, and the person who fails to buy in his extensive variety, has a small chance to find it elsewhere. In addition to the care of this large business, Mr. Effinger finds time to publish an official guide as well as to take a keen interest in the city's welfare.

SOME NEW SUGGESTIONS FOR THE FUTURE

That the motor cars an advanced means of transportation will experience a marked increase in usefulness to the world with the coming of "clean design," was the sentiment that was burned into the minds of American and British engineers at the international session of the American and British societies of automobile engineers, by Howard E. Coffin, reputed the leader of American engineering practice.

Mr. Coffin stated that "clean designs" cars free of rods and cluttering of iron and steel—were an absolute certainty for the next few years, according to the trend of the principal of the engineering practice.

Mr. Coffin's address was made at the dinner given the American Society of Engineers by the British Society.

The American engineer expressed the belief that the constantly increasing simplicity would make it possible for women to drive the gasoline car and that "clean design," like the elimination of the useless scaffolding of a building, meant the decrease of difficulty that some who might own cars fear they will encounter.

The fact that this trend toward simplicity also must decrease the upkeep cost of the automobile, also augurs for an enlarged field of usefulness.

Mr. Coffin went on to state that in the greatest car he himself had built he had found upkeep cost greatly decreased by the elimination of a thousand parts. He said that the big item in motor car building is labor and with the elimination of rods and other features that could be dispensed with it was possible to triple the quality of parts that are used.

He said this would insure an immense saving and he evidenced his statements by recounting his experience building his latest automobile in which nearly a thousand dollars a car was saved the ultimate purchaser by "clean design."

However, the greatest item, in his opinion is the saving in upkeep cost and the ease of making adjustments because "clean design" places each part within ready reach of the owner—thus doing away with the task of tearing down a car for the purpose of adjusting some part.

Another thing that will increase the automobile's field with the general adoption of "clean design" is the fact that this will make the car more easily understandable to the man who is not of a mechanical turn of mind. Mr. Coffin's address was set with general commen-

A HANAIEI RESIDENT TUBERCULOSIS VICTIM

(Special to the Garden Island) Samuel Pauole died at his home in Hanalei early Saturday morning November 18, after suffering for about six months from tubercular peritonitis. He leaves a widow, father and brother, who mourn their loss. The Rev. Mahibila conducted the funeral services at the Hanalei Church, interment being in the churchyard.

The beautiful floral offerings which accompanied the body to the church and were placed over the grave witnessed the affection and esteem in which the deceased was held.

Samuel was an excellent young man loved and highly respected by all who knew him, and was a general favorite among his friends. He was a chauffeur for Mr. Lota and gave satisfaction to all he served by his genial manner, his politeness, and his thoughtfulness for the comfort of others.

LIVE-STOCK MARKET

(Special to the Garden Island) East St. Louis Live Stock Market.

Reported for the GARDEN ISLAND by James E. Bennett & Co., commission merchants.

Wednesday, Nov. 8.—Hogs—Receipts 18,000; steady. Mixed, 6.00 @ 6.10. Heavy, 6.30 @ 6.40. Bulk, 6.00 @ 6.30. Rough, 5.90 @ 6.10. Light, 6.00 @ 6.25. Pigs, 4.25 @ 5.75. Sheep—Receipts, 3000; steady. Native Sheep and mutton, 3.00 @ 3.75. Lambs, 4.50 @ 5.90.

SCHOOL CUTS TREES

There has been a great clearing away of trees around the Lihue private school building. The school room was too dark and the children's eyes were suffering.

ation by both the Britons and Americans, all of whom are famous in the automobile industry.

The American engineers are spending three weeks abroad, being the guests of England this week and next. They visited the automobile show at Olympia and the various automobile factories in the vicinity of London. Then they will go across to France and will visit the various automobile centers there, as well as the famous French factories.

MISSOURI WOMAN LECTURES ON HAWAII

Bowling Green, Nov. 2.—One of the most delightful entertainments enjoyed by the ladies of this place during the fall season was given Wednesday afternoon here by Mrs. J. E. Thompson at her spacious home on the Louisiana road from 2 until 5 o'clock.

Upon arrival the guests were greeted by Mrs. Alonzo Pearson and were escorted to the receiving line, consisting of Mrs. Thompson, Mrs. J. D. Hostetter and Mrs. Walter G. Tinsley, of Louisiana, and Mrs. Alonzo Fry, Denver Colo.

After the guests had arrived Mrs. Thompson introduced Mrs. Tinsley, who gave a delightful talk on her trip to the Hawaiian Islands and for an hour and a half held her hearers in rapt attention, making the most delightful description of her voyage and of the manners and customs of the people of these island possessions of the United States.

Mrs. Tinsley is a charming talker and gave information that will not soon be forgotten.

Mrs. Thompson was assisted by Mrs. Vol Pugh, Mrs. Vivian Smith, Mrs. Hugh Munroe and no part did they play with greater ability than in serving the excellent luncheon, which was heartily enjoyed by the participants.

Mrs. Thompson is an ideal hostess, extending her hospitality so generously that her guests are always pleased to receive her invitations and she certainly set a new pace in this delightful drawing room talk by Mrs. Tinsley.

Besides a number of guests from here, Mrs. J. W. Crewdson and Mrs. Eugene Duncan and Mrs. Thompson's mother, Mrs. J. F. Griffith, were up from Louisiana and at the close the company was invaded by W. G. Tinsley and Judge Thompson, who with Julius, Jr., who were not at all out of place, but added a touch of variety to an already charming affair.—Louisiana-Press-Journal.

BOUGANVILLE KAUAI

Kauai bids fair soon to become distinctively the Bougainville Island of the group so largely does it abound in this showy climber. At almost every turn, masses of color aflame in the sun beautify the landscape. The variety most common is the dwarf everblooming introduced some 10 to 12 years ago by J. M. Lydgate and planted first in the church yard. From this parent plant all the descendants have sprung. They form a goodly company.

Y. Shido's Big Store

Kapaa, Kauai.

OUR CHRISTMAS AD WILL APPEAR ABOUT THE SECOND WEEK IN DECEMBER. KEEP YOUR EYE OUT FOR IT AS WE WILL HAVE THE LARGEST CONSIGNMENT OF JAPANESE GOODS ON KAUAI

Y. SHIDO'S STORE

NEW LIBRARY BOOKS

Among the new books recently installed in the Lihue Library we would like to call the attention of the public to the following one by Ot's of Boston entitled "The White Plague," dealing in a very intelligent and entertaining way with Tuberculosis, explaining the nature and causes of the disease, emphasizing its very serious and deadly character and detailing preventive measures that should be taken by the communities and individuals against the spread of the disease.

The other a book of similar nature though broader of scope, is "Preventable Diseases" by Dr. W. Hutchison. It deals in a simple yet authoritative way, with such diseases as Influenza, Pneumonia, Tuberculosis, Cancer, Appendicitis, Typhoid fever, Rheumatism etc. presenting in luminous form the latest findings of medical science in regard to these ailments, and incidentally clearing away a great deal of common misapprehension by giving much excellent advice in regard especially to the avoidance of these unwelcome diseases.

Such books, as a rule, perhaps do not make very attractive or entertaining reading—but any intelligent person will find these two books intensely interesting as well as very instructive.

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